



Printer sales service  
repairs & supplies

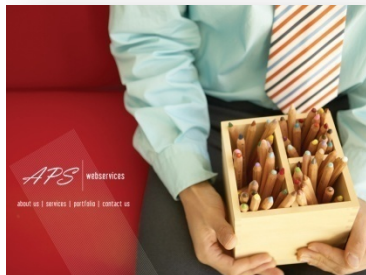
**APS**

Australian Printer Services Pty Ltd - Call 1300 138 066

## Newsletter Series 2.3

### Samsung Elite

Samsung has launched its newest initiative into the world of print and imaging products, the Elite Partner program. This program has been designed to give the partners greater support and access to the Samsung range, which allows Australian Printer Services Pty Ltd to pass this on by becoming a single port of call. This will include greater value for money on machines, more depth in the range of mono and colour products as well as our warranty service on sold printers.



### The Cost of Colour

Not so long ago the cost of a colour laser printer made them a rare sight in most offices. Now with the growing range and reduced prices of colour printers this is no longer the case. So if you're thinking of purchasing a new colour laser printer there are some important factors to consider. Colour printers use four different toners – 3 colour and 1 black, therefore the cost of toner replacement is more expensive than for a black and white laser

printer. Also take note that colour printers use more consumables than black and white printers which increases the running cost. Making the right choice in selecting colour laser printers can save you money. As a general rule the more expensive printers have lesser running costs than the smaller less expensive printers. A higher end colour printer can represent better value for money if you do high volume of colour printing.

### Expanding Directions

Australian Printer Services Pty Ltd has a subsidiary company called APS Web Services which aims to create high impact web pages that capture the surfer at first glance. Whether casual, commercial or corporate we aim for our web pages to stand out from the rest setting an industry standard. We achieve this by using graphic designers as well as programmers to create functional and good looking web pages.

Check out our portfolio at [www.apswbservices.com.au](http://www.apswbservices.com.au) or follow the link on the [www.printerservices.com.au](http://www.printerservices.com.au) web page.

Specialties are  
Kyocera  
Hewlett-Packard  
Fuji Xerox  
Konica-Minolta  
Lexmark &  
Samsung

Check out  
[printerservices.com.au](http://printerservices.com.au)



Fuji Xerox printers have a new look. Keep an eye out for the new logo.

### Genuine Toner

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**High capacity**



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To find out more call us

**1300 138 066**

(Conditions apply)