



Printer sales service
repairs & supplies

APS

Australian Printer Services Pty Ltd - Call 1300 138 066

APS Newsletter Series 2.9

Australian Printer Services Launches Buyers Advantage Club

After a recent survey with customers, we found that 92.8% of our customers rated our service good to excellent, with over 90% stating timely response as our best attribute. We decided to celebrate these results by creating a new club to reinforce our commitment to giving you the best service available in the market. If you purchase \$1000 or more in printers, service or consumables in a 12 month period from APS, you will automatically become a member in our Buyers Advantage Club. Club members will be receiving further information shortly on a range of benefits including special access to manufacturer offers, member prize promotions and a whole lot more. To find out if you already qualify as a member please call the team at APS or look out for your membership letter coming soon.

Environmentally Friendly Printers and Consumables

If you are in the market for a new printer, make sure you compare newer environmentally friendly printers and consumables because they offer excellent running costs as well as being kind to the environment. Some of the leading ranges in environmentally friendly printers are from Kyocera and Fuji Xerox. APS offer a range of services to help you reduce your carbon footprint through the use of these alternatives.

What are the core differences between MFDs, and MFPs?

MFDs are multifunctional devices more commonly known as photocopiers. They come with very little warranty, and you are encouraged to sign into cost per page contracts with monthly payments that may or may not include the price of the unit. These contracts generally lock you in for a period of three to five years which may exceed the life of the machine.

MFPs are multifunctional printers very similar to a MFD, though can be much less expensive and often only capable of printing A4 size paper. They generally have no service contracts and come with a manufacturers' warranty. You simply purchase the toner as needed. We are finding a swing toward this way of thinking as companies are wary of signing into expensive long term contracts and investing large sums into A3 printing that is seldom used.

Get it right first time
with quality advice.



Always use **Genuine Toner**
for optimum printer
performance



Kyocera FS-2020D



**Two Years Free
Warranty Upgrade**

Total 3 Years
Special offer to the first ten
APS customers only

Fuji Xerox C3300DX



Bargin

APS customers only

To find out more call us on

1300 138 066

(Conditions apply)

This newsletter was printed on a Fuji
Xerox C3210